



CALIFORNIA HUMAN DEVELOPMENT

CREATING OPPORTUNITIES
TO END POVERTY

50 YEARS: 1967 - 2017

500,000 Lives Changed...& Counting

Flash back to 1967: Social unrest unlike ever before. Cesar Chavez rallies the masses for farmworker and immigrant rights. Among those inspired are four men, the founders of **California Human Development**.

Now present day 2017: Video of ICE agents at work, rhetoric about the 'dangers' of people who look and believe differently, proposed budget cuts where the poorest among us suffer.

This is the backdrop for a critical and yet inspirational time at **California Human Development**. 2017 marks our 50th year in the War on Poverty —providing those who struggle most a hand up to the American Dream! On this our Golden Anniversary, we are so proud of our history and of our record: 50 Years & 500,000 Lives Changed!

CELEBRATING 50 YEARS...AIMING FOR 50 MORE

At CHD, a year-long celebration is underway and those of you, so critical to the cause, are invited to join us. We are celebrating and most importantly we are energizing together for the work that clearly lies ahead.

YOUR PARTNERSHIP IS VITAL

Creating Opportunities Across Northern California

Now more than ever, we need your support for the next 50 years. Please take a look at the **Partnership Opportunities** on the following sheet. Our top sponsors will enable a high profile community awareness campaign in support of our mission and in-turn will receive extensive media exposure. You will also receive exposure at Open Houses and Public Hearings to be held across our service area in the coming year. Plus, outstanding opportunities for visibility are available at The Big 50 Fiesta at Napa's renowned Silverado Resort on June 2nd. The event features keynote speaker Julie Chavez Rodriguez—State Director for Senator Kamala Harris; former principal deputy director of public engagement, senior policy advisor and special assistant to President Barack Obama; and granddaughter of labor icon Cesar Chavez! We are thrilled to host Ms. Rodriguez and believe she is uniquely positioned to address our history, while also shedding light on the next 50 years.

NEXT 50: 2017 – 2067

Your Time to Ensure Opportunity for All

With a renewed sense of purpose and an invigorated mandate to help, there is much to be done in the Next 50 Years...

Please join us to end poverty in northern California!

Training & Jobs • Affordable Housing • disABILITY Services • Immigration & Citizenship • Drug-Free Living



50th Anniversary Sponsorship Opportunities

California Visionary \$10,000

- Full page color ad in 50th Anniversary Magazine to be featured in the following: The Press Democrat, Argus Courier, Sonoma Index Tribune, Sonoma County This Week, Napa Valley Register, American Canyon Eagle, St. Helena Star, Weekly Calistogan, Sacramento Bee, Stockton Record
- One reserved sponsor table for 10 with table identification to The Big 50 Fiesta
- Full page color ad in The Big 50 Fiesta program book
- Your logo on display during The Big 50 Fiesta and all CHD 50th Anniversary events
- Logo in all 50th Anniversary event invitations, website, social media and marketing

North Bay Innovator \$5,000

- Half page color ad in 50th Anniversary Magazine to be featured in the following: The Press Democrat, Argus Courier, Sonoma Index Tribune, Sonoma County This Week, Napa Valley Register, American Canyon Eagle, St. Helena Star, Weekly Calistogan
- All additional benefits listed under California Visionary

Central Valley Innovator \$5,000

- Half page color ad in 50th Anniversary Magazine featured in the Sacramento Bee and Stockton Record
- All additional benefits listed under California Visionary

Partner Investor \$2500

- Quarter page color ad in 50th Anniversary Magazine featured in all publications listed under California Visionary
- Half page color ad in The Big 50 Fiesta program book
- All additional benefits listed under California Visionary

Big 50 Fiesta Sponsor \$1500

- One reserved sponsor table for 10 with table identification to The Big 50 Fiesta
- Half page color ad in The Big 50 Fiesta program book
- Your logo on display during The Big 50 Fiesta

Next 50 Fund Contributor

- Recognition on display during The Big 50 Fiesta
- Recognition on the CHD website

Partner & Sponsor Order Form

Partner/Sponsor Name: _____

Primary Contact (for ads, logos, etc.)

Name _____

Phone _____

Email _____

Sponsorship Level:

_____ California Visionary \$10,000

_____ North Bay Innovator \$5,000

_____ Central Valley Innovator \$5,000

_____ Partner Investor \$2,500

_____ The Big 50 Fiesta Sponsor \$1,500

Payment : Please enclose a check, submit your credit card information or pay online:

Name on Credit Card _____

Credit card number _____

Exp. Date _____ CVC _____

Billing Zip Code _____

Names of table guests for The Big 50 Fiesta: _____

Please complete and return this form by U.S. mail or by email to:
JohnWay@CaHumanDevelopment.org

Online Sponsorship & Payment: [Click Here](#)